

Gevorg Arushanyan

Head of Product · Live Casino · Live Studio · iGaming Platforms · Product Architecture

`Architecture is clarity. Product is simplicity.`

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6	15+	6	13
casino platform launches	live games shipped	products built with AI	years leading teams

Product leader in iGaming. I design platforms, take them from zero to launch, and build working products with AI myself.

EXPERIENCE

Wicked Games

Jul 2026 — present

Head of Product, Live Casino

Live-casino product of a new division: back office, game client, lobby, integration, streaming, certification, live games.

- Took over a newly acquired live-casino platform; defined its MVP and the full product breakdown.
- Studio operations core: table and game states, suspend, alerts, dealer interventions, card integrity, shoe change, round audit trail.
- Aggregator integration: wallet, operators and brands, exposure and win caps.
- Configuration model on three levels: game, table, partner.
- Streaming and round recording, with research on cutting round clips.
- GLI-19 coverage report for leadership.
- Product-progress dashboard over Jira, code and docs: initiated, specified, built with AI.
- Ticket standard and Jira workflow; designer hiring; mentoring the product team.
- Studio and office fit-out, run alongside the product role.

Luminex

2026 · short engagement

Game Provider Architecture

Planned a slot and crypto-games provider from scratch: the platform and two games.

- Whole provider platform decomposed into epics and engineering tasks.
- Chicken Road-type and Aviator-type crash games.
- Provably fair RNG core, RTP configuration, round lifecycle.

EXPERTISE

Live casino & game providers
Game logic, mathematics, RNG mechanics, studio operations, GLI-19 certification.

iGaming platforms
Casino launches, bonus and loyalty engines, payments, aggregators, affiliates, CRM.

Product architecture
Platforms from scratch: scope, data, integrations, specs engineers build from.

Delivery & operations
Jira ecosystems, cross-team flows, operations and support processes.

Leading teams
Hiring, mentoring, difficult teams, crisis recovery.

AI-built products
Specs to deployed product with AI agents, end to end.

SKILLS

Product
Product vision, Discovery, Roadmapping, MVP scoping, PRD / FRD / TRD

Leadership
Team building, Hiring, Mentoring, Difficult teams, Crisis management

Delivery
Jira design, Scrum / Kanban, Process flows, Release management

iGaming
Live casino, Game math & RNG, Bonus & loyalty, Payments, GLI-19

Technical
API design, System architecture, Data models, Integrations

AI
Vibe coding, Agent workflows, Rapid prototyping, Automation

Playtronix

Oct 2025 — Apr 2026

Head of Product · Business Project Manager

Product strategy and team of a B2B casino platform, plus business project management across the company.

- 6 partner casino launches.
- Bonus engine: challenges, raffles, jackpots, wheels, wager races, rakeback, vault, XP.
- Segmentation engine, data core and reporting.
- Integrations: payments, game aggregators, CRM, affiliates, marketing and SEO tools; new partner onboarding.
- Back office and CMS overhaul; live chat and tipping.
- Process flows for every team, operations and customer support included; Jira boards; task-manager migration.
- Roadmap and backlog; hired and led the product team.

Softconstruct · CreedRoomz

2022 — 2025

Product Manager → Poker Line Manager

Live-casino game provider: games, mathematics, mechanics, studio, certification — and the product process of a hard team.

- 15+ live games: Andar Bahar, Teen Patti, Video Poker, 3 Card Poker, Bingo, Casino Hold'em, Bet on Poker, Keno, Russian Poker, Sic Bo.
- Blackjack variants, side bets above all.
- Set up product flows for a team where everything sat with engineering: no tasks, no agile events. Many had tried before us and failed.
- Introduced standups, weekly syncs and refinements; developers moved to working from documentation; QA processes set up.
- Built game mathematics and mechanics, RNG-based mechanics included.
- Indian games line, launched with the studio.
- Bet Builder for roulette-type games, Chip Customizer, Auto Play, dynamic zoom for live games.
- Game test environment; studio KPIs.
- Design system and product system; licensing and certification.
- Poker line manager in the final period.

GLOBBING · Artsakh

2017 — 2022

Co-founder

Co-founded and ran the Artsakh franchise of a logistics company.

Government department

2013 — 2022

Head of Scientific-Educational & External Communications

Led the department; sat on state testing, recruitment and civil-service certification commissions.

BUILT WITH AI

Restaurant menu platform
Online menus for restaurants: platform architecture.

Product progress dashboard
Development tracker over Jira, git and product docs. Used by leadership.

Law firm management
CRM, task manager, finance, calendar and daily planner for a law firm.

Dental clinic cabinet
Patient intake, treatment courses, calendar, tasks, doctor collaboration.

Construction tracker
Task and progress tracking for an office and studio fit-out.

Affiliate catalog & site builder
Affiliate sites with an admin; a small CMS that builds the sites.

EDUCATION

IT Product Management
Armenian Code Academy (ACA)

IT Project Management
Armenian Code Academy (ACA)

Tech for Non-Tech
Armenian Code Academy (ACA)

Bachelor of Finance
Armenian State Agrarian University (ASAU)

LANGUAGES

Armenian
Native

English
Professional

Russian
Professional